



Board of Directors Meeting Minutes

Willis Tucker
Sunday, April 11, 2010

1. **Call to Order** 1:00 p.m.

2. **Roll Call**
 - 2.1 **Board Members (current) Present:** Sibyl Perkins (President), Gabrielle Flanagan (Secretary / Treasurer). Quorum present.
 - 2.2 **Board Members (current) Absent:** Dara Turransky (Vice President), Chris Kuehn (director)
 - 2.3 **Incoming Board, volunteers present:** Kristie Hamilton, Mona Zimmerman, Theresa Goffredo, Theresa Richards, Corrie Hines, Teresa Escobar, Vicki Berg, Belinda Hollfelder, Marie Beringer, Cyn Guarango-LeBlanc.

3. **Election of Directors and Officers:** The following persons were nominated and elected by quorum to serve as directors and officers until the next annual meeting of the Board or until their respective successors are elected, unless earlier removed or resigned:

Kristie Hamilton	President
Sibyl Perkins	Vice President
Corrie Hines	Secretary
Mona Zimmerman	Treasurer
Theresa Goffredo	Director
Theresa Richards	Director
Teresa Escobar	Director
Vicki Berg	Director
Belinda Hollfelder	Director
Marie Beringer	Director

4. **General Business.**

- 4.1 **Monthly meetings:** Regular Board meeting will be held the first Tuesday of each month, starting at 6:30 pm or such other time and location as agreed by the Board.

4.2 **Committees and other Volunteer positions.** The incoming Board agreed to establish the following committees and positions with lead person as noted below.

- Membership:** Belinda Hollfelder, Marie Beringer.
- Fundraising:** Vacant position. Kristie Hamilton to lead for now
- Events:** Cyn Guarango-LeBlanc
- Education:** Vicki Berg
- Stewardship – Monroe:** Teresa Escobar
- Stewardship – Cavalero:** Theresa Richards
- Stewardship – Willis Tucker:** Theresa Goffredo
- Stewardship / Liaison – Everett (proposed OLA):** Theresa Goffredo
- Publications:** Sibyl Perkins, Kristie Hamilton.

4.3 **Board Projects /Action Items.**

Brainstorming session regarding what tasks should be our focus this year:

- Education: the parks are seeing a lot of inexperienced users. We need to teach people how to respond to issues between dogs at the parks without panicking.
- Outreach/marketing: Reach out to veterinarians, kennels, pet supply stores, trainers, schools, and kids' social groups (like scout troops).
- Need to work on forested section of Willis Tucker.
- Increase membership and get people more involved.
- We need to increase name recognition for Sno-Dog. We need to check in with the parks department and gain access to the kiosks.
- Board members need to begin attending city council and park advisory board meetings. We need to make our voices heard.
- Everett Animal Shelter is having a fund raiser for their new off-leash area. The fund raiser will have a wild west theme, and will be held on May 8. Sno-Dog should have a booth there. Theresa (the park steward for Everett) will look into how to have a booth at the event. Sybil has an easy-up enclosure to protect our booth volunteers.
- Willis Tucker needs more wood chips and access to potable water. We could possibly utilize scout troops for these types of projects.
- Wiggly Field also has a need for wood chips and a taller fence that will still be removable for the flooding season. Perhaps we should try to convince Monroe to set up a winter dog park, since Wiggly Field is not usable in the winter.
- Waste bags: We need to consult with the parks department to figure out what types of bags are acceptable, and then secure (if possible) donations of the right type of bags. We also need to find out what kind of

acknowledgement we can offer donors, given that the parks are part of the city or county. Perhaps we can speak with the city of Everett and piggy-back our order on theirs?

- We need more trash cans at the parks for waste.
- We need to alert people to the emergency numbers for the parks. We are not to call animal control, who would only direct callers to Sno-Dog anyway. We need a way to post it at each park, and to teach people how to resolve their own conflicts without involving an outside party.
- We need a process for repeat offenders (dog to dog issues).
- We could create a traveling educational “show” that would go to all of the parks and provide education and express the expectations of park users.
- Provide free seminars on products and behavior.
- Discover what approval process exists for communication of events and updates and policies. We also need to create an approval process for pet businesses that may want to advertise at the parks (perhaps make it a requirement to give back to the parks either via money or volunteer time in order to advertise at the parks).
- Create guidelines on how to approach organizations for donations.
- Work on advertising.
- Investigate and utilize cheap labor.
- Start fundraising now.
- We need action committees to go to each park and create a “to do” list of items that need to be addressed.
- We should try to have a fundraiser not only for the parks but for an human cause as well, combining forces and increasing name recognition.
- On July 17 and 18 Mill Creek is having a festival in the Mill Creek Town Centre. It would be a good one for us to attend.
- Consider the option of users having to pay to register for and use a particular park. Half of the fee would go to the parks department and half would come to Sno-Dog for stewardship. Payment of registration or membership fees would gain you admittance (via key or code) to the park. (Kristie asked us to reflect on this and provide feedback at the next meeting. This request was followed by a lively discussion regarding the pros and cons of a “gated” park versus education of park users.)

After much discussion, the following three topics were chosen as the three most important issues for this year: education, fundraising for repairs, and membership. These three passed with an unanimous vote.

Banking issues/organizational structure

Each park will become a program and line item in the budget. This will allow any monies raised by a particular park to be restricted to that park.

Mona, Sybil, and Kristie will be meeting to discuss how we will handle the accounting and banking issues.

Other projects

We set a work party date for Willis Tucker for May 1 from 10am to 3pm (rain or shine). We will also recruit volunteers to man the booth at the Wild West event hosted by the Everett Animal Shelter.

5. **Adjournment 2:55 p.m.**